



John Anthony Family of Wines Adds to National Sales Team

November 28, 2016, Napa, CA – John Anthony Family of Wines founder and CEO John Anthony Truchard, along with industry veteran Geoff Whitman, Executive Vice President of Sales, have tapped Art Pinn, Kerry Guilfoyle, and Bill Stevens for the John Anthony Family of Wines national sales team. Pinn and Guilfoyle come on board as Regional Sales Directors, leading their teams in the Western U.S. and Eastern U.S., respectively. Bill Stevens has been added to the team as Director of National Accounts, Off-Premise. All three are seasoned wine industry professionals with extensive distributor and producer experience to drive regional sales for the portfolio of John Anthony Family of Wines, including John Anthony Vineyards, FARM Napa Valley and JaM Cellars.

Art Pinn enjoys over 27 years of experience in wine and spirits, as both a wholesaler and supplier, having started his career at Bohemian Distributing Company in Southern California. Pinn worked with the Jim Beam Brands in both California and Arizona, then joined family owned Geyser Peak before moving on to Robert Mondavi in 1996, followed by stints with Jordan Winery, Folio Fine Wine Partners, and Excelsior Wine Company.

Prior to John Anthony, Kerry Guilfoyle worked in multiple sectors of the wine business, including sales, marketing, distribution and production. She was a Founding Partner and Northeast Director of Sales at Folio Fine Wine Partners. Prior to Folio, she worked with the Robert Mondavi Corporation, managing New York and Connecticut. Kerry was also a founding sales associate of Baroness Wine Distributors in Colorado, a Sales Representative for RNDC Colorado and Assistant Winemaker/Director of Sales and Marketing for Trail Ridge Wines.

Bill Stevens has been named Director of National Accounts, Off-Premise. Bill's wine industry career spans over two decades. His roles included sales and marketing, major account sales and distribution, and executive leadership working with brands such as Gallo, Brown Forman, Trinchero, Robert Mondavi and Folio Wine Partners.

"We have enjoyed solid gains fueled by the tremendous success of JaM Cellars JaM Cabernet and Toast sparkling wines, coupled with triple digit growth of JaM Cellars Butter Chardonnay," stated Geoff Whitman, Executive Vice President of Sales. "JaM Cellars wines have definitely hit a chord, especially in the grocery store aisle where consumers are looking for great quality that's easy to love. Our sales team and infrastructure are setting us up well to meet demand for these wines and to continue driving growth among all our brands under the John Anthony Family of Wines."

"Under Geoff's guidance, I have no doubt that the future of John Anthony Family of Wines is in good hands," said John Anthony Truchard. "Adding Art, Kerry and Bill to our national sales team with their experience and understanding of our distribution channels, further ensures our continued success. I couldn't be happier with this team."

For more information, please visit www.johnanthonyvineyards.com, www.farmnapavalley.com, and www.jamcellars.com.

(Full bios and images available upon request)

About John Anthony Family of Wines

John Anthony Family of Wines includes John Anthony Vineyards, FARM Napa Valley and JaM Cellars. John Anthony Vineyards features wines created from small vineyard sites from the Oak Knoll District, Carneros and Coombsville regions, all available in the winery's downtown Napa tasting lounge. FARM Napa Valley was started by John Truchard as a farming company in the Napa Valley. Realizing that he was farming some of the best dirt in the Napa Valley, John began producing wine from several of the small hand farmed lots in the name of the farming company. The FARM Napa Valley logo is inspired from the simple philosophy that great wines are grown in the farmers' shadow. Second-generation Napa Valley vintners John and Michele Truchard are the "J" and "M" in JaM Cellars. JaM Cellars is dedicated to creating super-approachable wines that can be enjoyed anytime – whether a special occasion, everyday celebration, or just a day of the week with a “y” in it!

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