



JaM Cellars Releases Rosé Wine

2017 California Candy to be released February 14, 2018 in select U.S. markets

February 14, 2018, Napa, CA -- JaM Cellars, makers of the popular Butter Chardonnay, JaM Cabernet and Toast Sparkling wines, is pleased to present the newest wine in its portfolio—2017 California Candy. A Rosé of Syrah and Grenache, fermented dry with an appealing and moderate 12.1% alcohol by volume, California Candy will be released February 14th direct to consumer and in a few select markets across the country.

The California Candy name perfectly describes this fresh rosé with a vibrant strawberry, watermelon and spring flower profile. With a suggested retail of \$14.99, California Candy is yet another “easy to love” wine from JaM Cellars which, just like candy, leaves you wanting more.

“We enjoy making rich, bold, luscious wines that are easy-to-love everyday, and California Candy is another example of that winemaking philosophy,” stated vintners John and Michele Truchard, the “J” and the “M” in JaM Cellars. “Our names are on the bottle and our hearts are in these wines...enjoy!”

For more information, please visit www.jamcellars.com.

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About JaM Cellars

JaM Cellars is all about easy-to-love, everyday wines. Made by Napa Valley vintners John and Michele (the “J” and “M” in JaM), Butter Chardonnay, JaM Cabernet Sauvignon, Toast Sparkling and California Candy are exceptional-quality wines that live up to their names. Butter melts in your mouth, JaM Cab is berry-licious, Toast is a celebration in your glass, and California Candy leaves you wanting more. These wines are made for sharing with friends anytime—whether it’s a special occasion, everyday celebration, or at BottleRock Napa Valley presented by JaM Cellars and music year-round at the JaM Cellars Ballroom and the JaM Cellars wine & music studio in downtown Napa. Visit JaM Cellars on [Facebook](#) and [Instagram](#) @JaMCellars #JaMCellars and JaMCellars.com.

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