

**JOHN ANTHONY FAMILY OF WINES ANNOUNCES NEW DIRECTOR
NATIONAL ACCOUNTS, ON PREMISE**

Napa-based wine business appoints seasoned industry veteran Jamie Conahan



Napa, CA (June 15, 2021) – In response to the continuous growth and expansion of its lifestyle and fine-wine portfolio, [John Anthony Family of Wines](#) adds strategic focus in the on premise sector with the creation of this role. The new Director of National Accounts, On Premise, Jamie Conahan, joins the John Anthony Family of Wines team after a storied career with Robert Mondavi and most recently, as Partner and National Account Sales Manager with Michael Mondavi at Folio Fine Wine Partners.

“We are honored that Jamie Conahan chose to join our team,” said John Anthony Truchard, Founder and CEO. “John Anthony Family of Wines has had exceptional success with our brands off premise over the past decade. While the last 18 months have been devastating for restaurants, bars, and live music venues due to COVID-19 closures, we saw a lot of loyalty for our brands at grocery stores and through home delivery during this time. Now, as hospitality opens back up, we’re seeing that demand translate to the on premise sector as consumers are more eager than ever to enjoy their favorite wines at all of their favorite places.”

In his new role, Conahan will oversee the full portfolio’s presence, including JaM Cellars, John Anthony Vineyards, Serial, Weather and FARM Napa Valley, across fast casual, casual, and fine dining establishments. “I am excited to help my friends and partners in the hospitality industry come back stronger than ever and introduce them to the exceptional portfolio of brands at John Anthony Family of Wines,” said Conahan.

“I’m privileged to have known Jamie Conahan for twenty years and honored to call him a friend,” said Geoff Whitman, EVP Sales at John Anthony Family of Wines. “We worked together at both Robert Mondavi and The Michael Mondavi Family Estate, and I could not think of a better leader to help place our wines in fun, exciting, and award-winning hospitality settings.”

Conahan was awarded “Salesman of the Year” and the “Tim Mondavi Award” for his dedication to quality during his tenured career with Robert Mondavi and Folio, which spanned more than 35 years. In his spare time, Conahan enjoys golfing, fly fishing, and spending time with his wife Tricia.

About John Anthony Family of Wines

John Anthony Family of Wines includes JaM Cellars, John Anthony Vineyards, Serial Wines, Weather and FARM Napa Valley. JaM Cellars was founded in 2009 in response to the downturn in the economy and experienced triple-digit growth in its early years by offering wines made in the tradition of great California winemaking at accessible sub \$20 price points. Today Butter Chardonnay from JaM Cellars is the #2 selling chardonnay above \$12 in the U.S. (source: Nielsen scan data 2021). John Anthony Vineyards produces exclusive wines created from small vineyard



sites in Oak Knoll District, Carneros, and Coombsville regions, all available in the winery's downtown Napa tasting lounge. Serial Wines is a collection of red wines from Paso Robles—deep, lush, and vibrant from this largely undiscovered and exciting wine region. Weather is a curated collection of Burgundian varietal wines sourced from California microclimates and highlighting the dynamic relationship between vines, terroir, and the elements. FARM Napa Valley was started by John Anthony Truchard as a farming company growing Napa Valley grapes for others. Realizing that he was farming some of the best land in the region, John decided to make wine from several of the small hand-farmed lots in the name of the farming company.

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